



**Main Street Streetscape Revitalization Meeting Agenda**  
**Project Marketing and Informational Meeting**  
 February 23, 2016, 9:00am

**Project & Downtown Marketing Review**

- **Danyelle Binko** – *idc* marketing
  - Website – [www.downtownlafayetteisopen.com](http://www.downtownlafayetteisopen.com)
  - Toolkits
  - Next Stakeholder Meeting
    - March 22, 2016 - Lafayette Brewing Company @ 9am
- **Resa Hodnett & Cassidy Kitchel** – Greater Lafayette Commerce
  - Membership
  - Toolkit Promotional Offer

**Project Updates**

- **Danyelle Binko** – *idc* marketing
  - 10<sup>th</sup> - 11<sup>th</sup> Street addition
    - Contacts Keith O’Brien & Tim Balensiefer – TBIRD Design
  - Phase 1 – 4<sup>th</sup> – 5<sup>th</sup> Street South Side
  - Ribbon Cutting/Press Conference
    - March 23, 2016 – Carnahan Hall @ 11am
  - Q&A’s

**Contact Information**

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